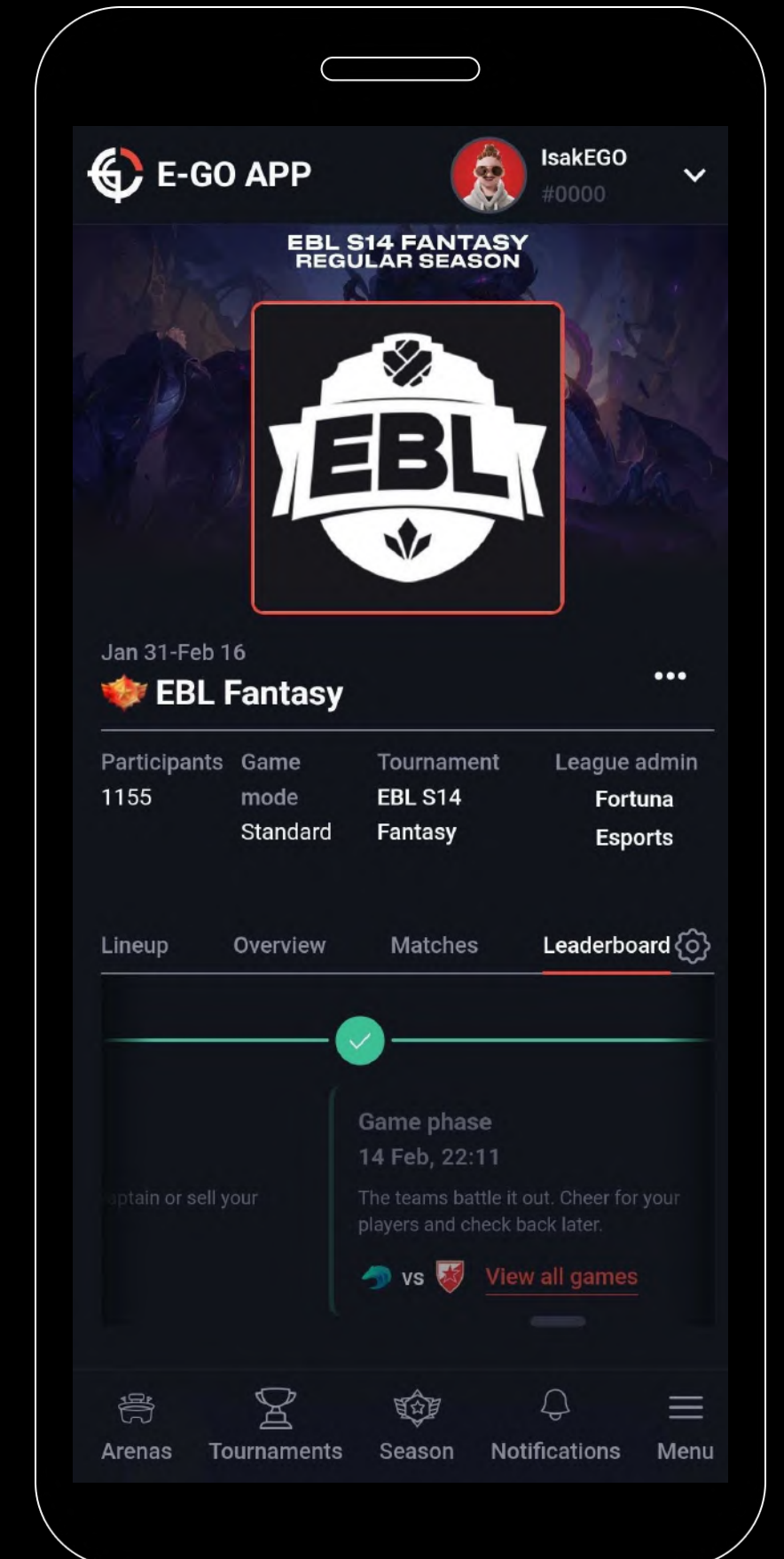


Turn Your Tournament Into a Fan Challenge

Free-to-play fantasy and prediction games for LoL , CS2, and Valorant tournaments.



The Problem

Fans Watch the Matches. Then They Leave.

Most esports engagement happens during the broadcast.

For tournament organizers, that creates three challenges:

- Fans need a reason to return between match days.
- Sponsors need more than passive logo exposure.
- Organizers need measurable engagement to report back to partners.

The opportunity:

Make the tournament something fans actively play, not only watch.

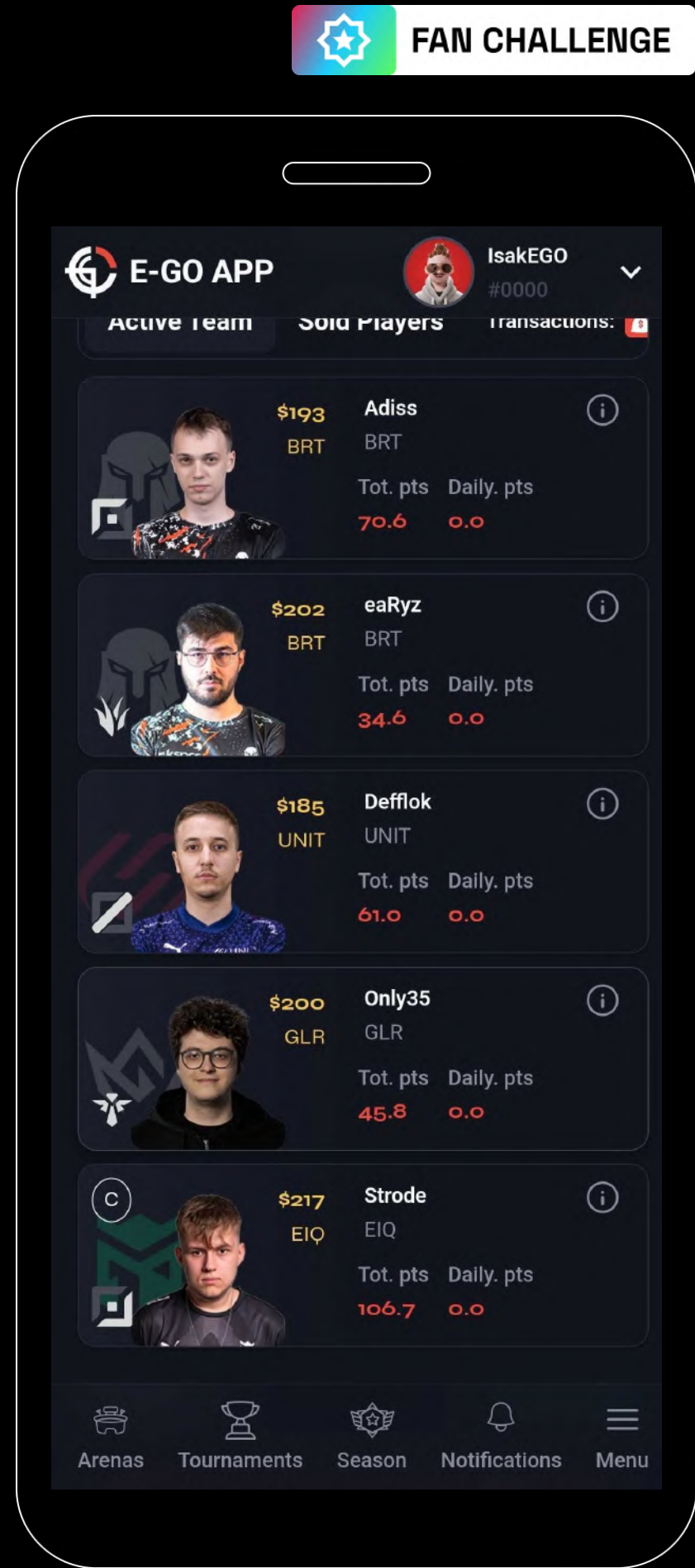
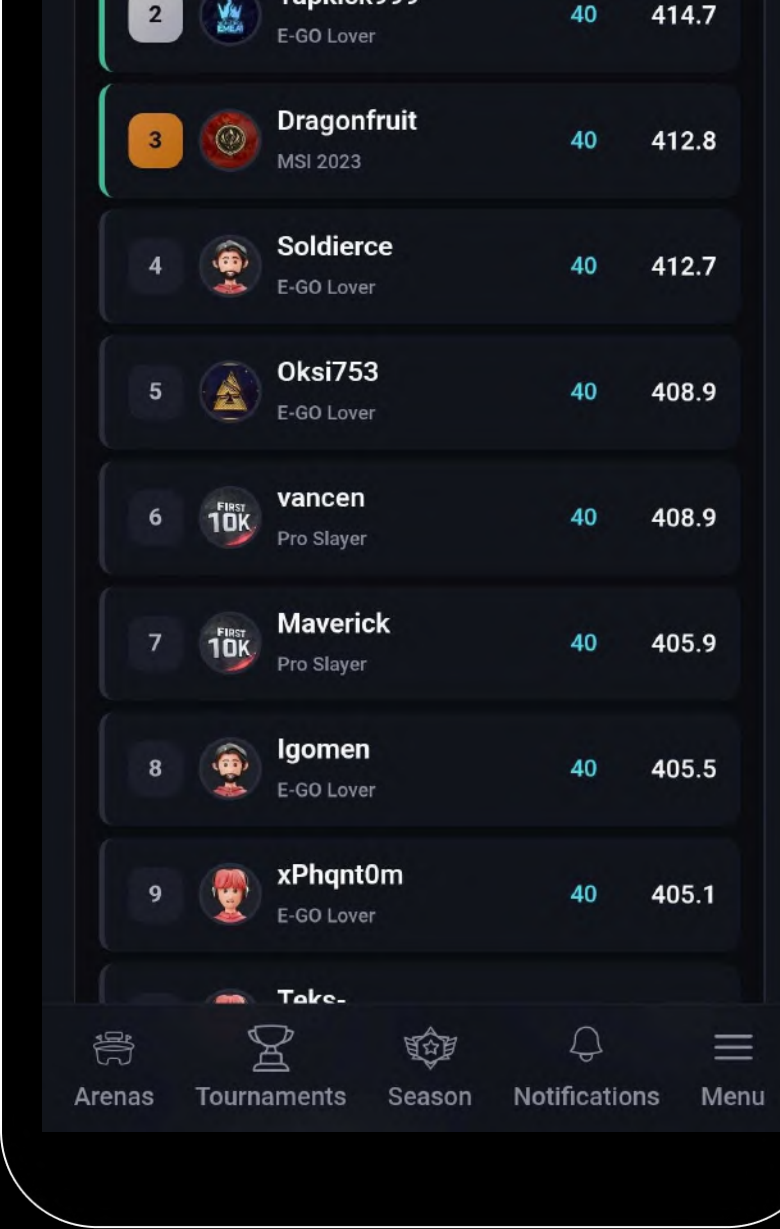
What is the product?

E-GO APP Adds a Fan Game Layer to Your Tournament

We create free-to-play fantasy and prediction competitions connected to your event.

Fans build teams, make picks, follow player performance, climb leaderboards, and compete for prizes or bragging rights.

Simple for fans. Fully managed by E-GO APP.



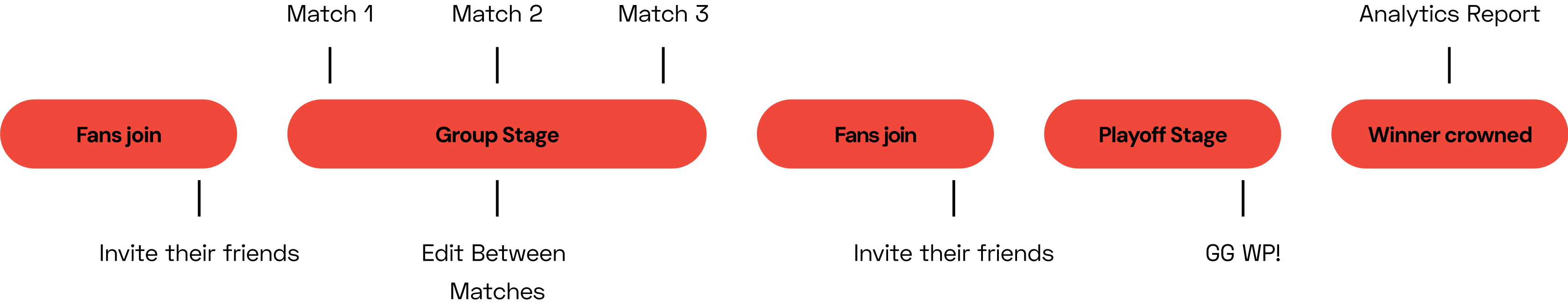
Fantasy Makes Every Match Matter

Fans are no longer only watching their favorite team.

They follow more players, more matches, and more storylines because their own leaderboard position is connected to the tournament.

Why Fans Play

- ✦ Compete with friends
- ✦ Track pro players
- ✦ Climb rankings
- ✦ Win prizes
- ✦ Join influencer leagues



A fantasy journey that follows the tournament from sign-up to post-event reporting.

E-GO APP keeps fans active across the full tournament journey, from their first pick to the final leaderboard and post-event analytics report.

Arabian League: Fantasy Built Around the Split

E-GO APP partnered with Calyx Gaming to launch the official fantasy experience for the Arabian League

Why

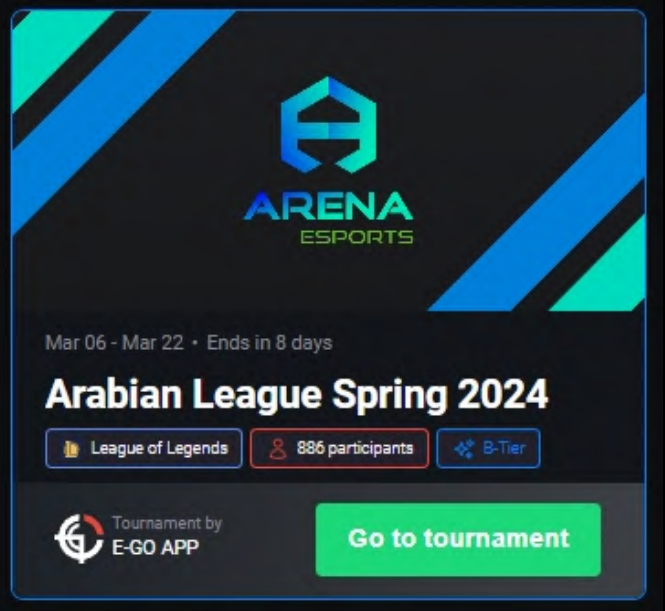
- Calyx wanted to expand sponsor reach
- Fans needed more ways to engage between match days
- The league needed a simple fan competition layer

What We Built

- Official fantasy tournament
- Free-to-play entry
- Player performance scoring
- Live leaderboard and prizes

Impact

- 900+ participants
- 93.6% engagement rate
- 6m 37s average session duration
- Additional sponsor inventory created for the league



[See it live](#)

Trusted by the best in the game

- 177 Tournaments hosted
- 194K Fantasy teams created
- 4,6k Friend Leagues created





Activation Packages

Most popular

Pilot Fan challenge

€700

- 1 tournament activation
- Basic tournament branding
- Basic sponsor placement
- CTAs and Twitch links
- Operational support
- Post-event summary

Test fan engagement with one tournament.

Season Package

€2,000

- Up to 3 tournament activations
- Season leaderboard
- Tournament branding
- Sponsor placements
- Operational support across the package
- Post-season analytics report

Build repeat engagement across a split or tournament series.

White-label Solution

€1,000/month

€1,000 setup

- Hosted on your website or subdomain
- Custom branding alignment
- Ongoing tournament setup and management
- Support and operations
- Multiple games support
- Season leaderboards and custom rewards

Own the fan game experience inside your own ecosystem.